1. The Queensland Tourism Investment Guide is a first for Queensland and is aimed at promoting tourism investment and providing investors with preliminary information about the investment fundamentals in Queensland tourism regions.
2. The guide complements current investment attraction efforts, is a useful resource to attract investment interest in Queensland and provides a product to serve the government’s ambition to grow tourism and jobs. The guide will be provided to potential investors, both on and off-shore, to influence their consideration of Queensland as an attractive and safe investment destination.
3. The guide is available on the Queensland Government’s Business and Industry Portal and the Department of Tourism, Major Events, Small Business and the Commonwealth Games website.
4. Cabinet approved the Queensland Tourism Investment Guide 2016.
5. *Attachments*
* Nil.